



## ASI Teams with CodeGeek.net for Website Renovation

If you've noticed the "New Website Coming Soon!" text on ASI's home page, you're not alone. Backed by popular demand, ASI has begun work on a new and (of course) improved website. Tackling the project are Katie Jo Cordes, Client Relations Manager, Ron Zasadzinski, Web Designer, and Rachel Survil, Marketing & Public Relations. Studying the latest information on website development, client needs and web 2.0, the team hopes to create a resource that will benefit both ASI's current and potential clients.

"The new website will be a great tool," Rachel Survil, Marketing & Public Relations, said. "We're including lots of valuable information - not only about ourselves, but also our industry. We want our users to know they can turn to us for advice, information, resources and help -that's what we're here for."

The site will incorporate extensive product and service information, allow for easy support ticket-logging, and offer a variety of reference materials, including webcasts, videos and white papers.

"We have put a great deal of research into the website content and will keep it updated with the latest and greatest information. Our goal is to make it an extremely valuable resource for our current and future clients," said Katie Jo Cordes, Client Relations Manager.

Content composition has been in the works since March, and graphic design began in early June. The site launch is planned for September of this year.

If you have any suggestions for ASI's new website, e-mail [Rachel.Survil@asisucceed.com](mailto:Rachel.Survil@asisucceed.com).

For more information on Ron Zasadzinski's web design company, CodeGeek.net, visit his website at <http://www.codegeek.net/>.